



# Getting Organized

## Katfish Reach Case Study

**Mike Harper**

Department for Environment & Natural Resources



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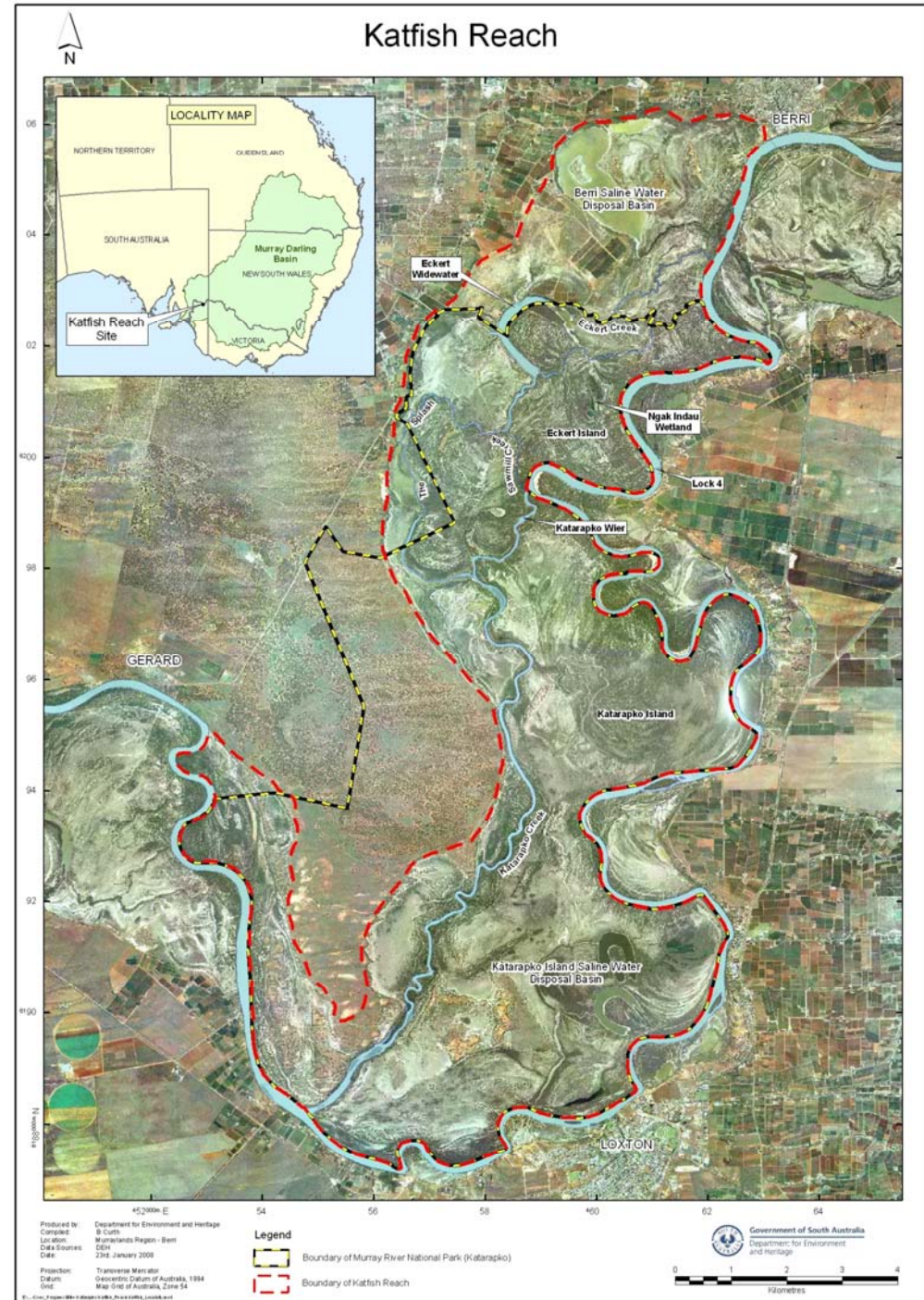


# Katfish Reach



Includes;

- Murray River National Park (Katarapko)
  - Gerard Aboriginal Reserve
  - Berri Evaporation Basin
  - Private Holdings
- Area 9,000 ha**



# Starting Point

**A marketing decision**

**Assessed agency & community interest**

**Developed a project brief**

- site issues
- project benefits
- possible stakeholders
- 5 year program & estimated \$
- ID possible funding sources

**MOU to lock in support**

- ID roles & responsibilities
- established project Steering Group

**Time Line 1.5 years & Access to \$750k**





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# Planning Started

## Implementation Plan

- Project Vision
- Objectives
- Actions

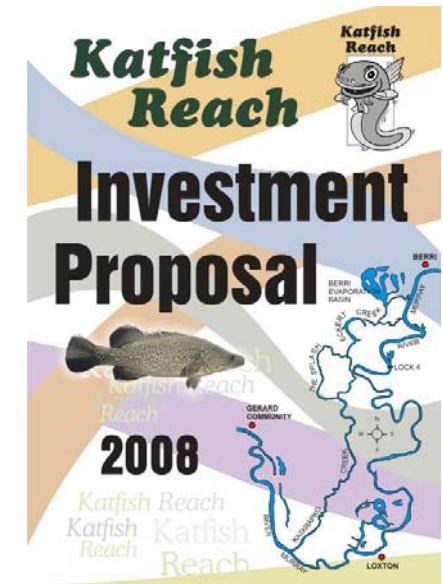
## Investment Proposal

- preferred actions
- concept designs
- costs

## Monitoring & Evaluation Plan

- intervention
- condition
- compliance

## Communications Strategy



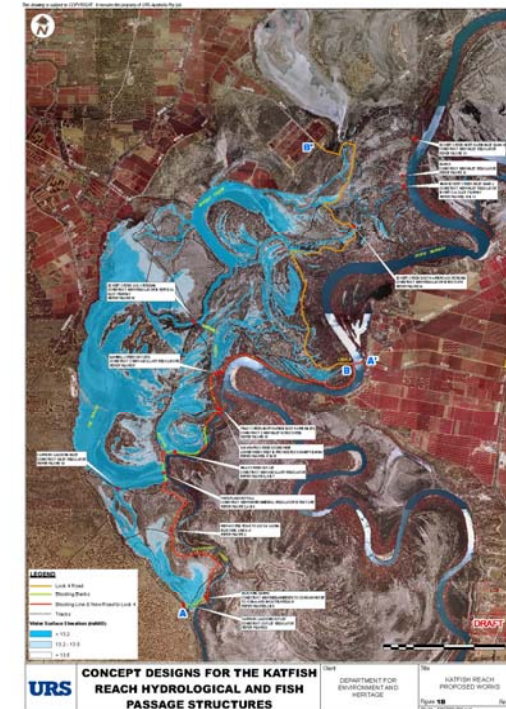
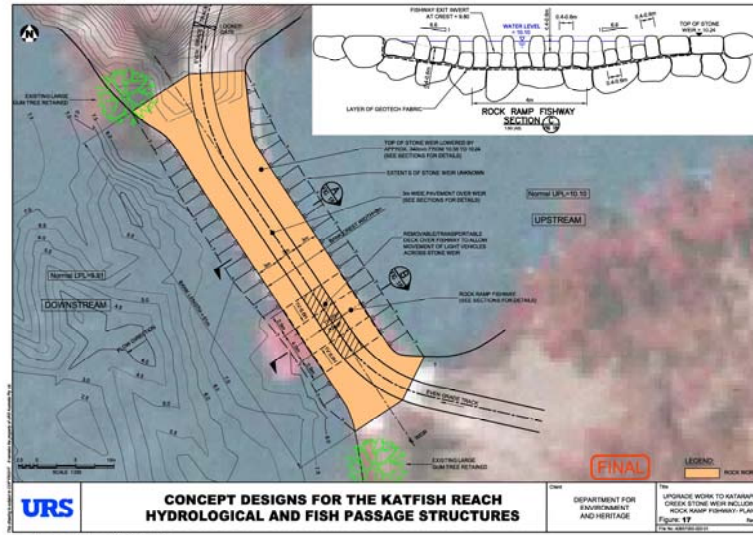


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# More Planning

- Project Charter (construction phase)
- Operating Strategy
- Infrastructure Operational & Maintenance Plans

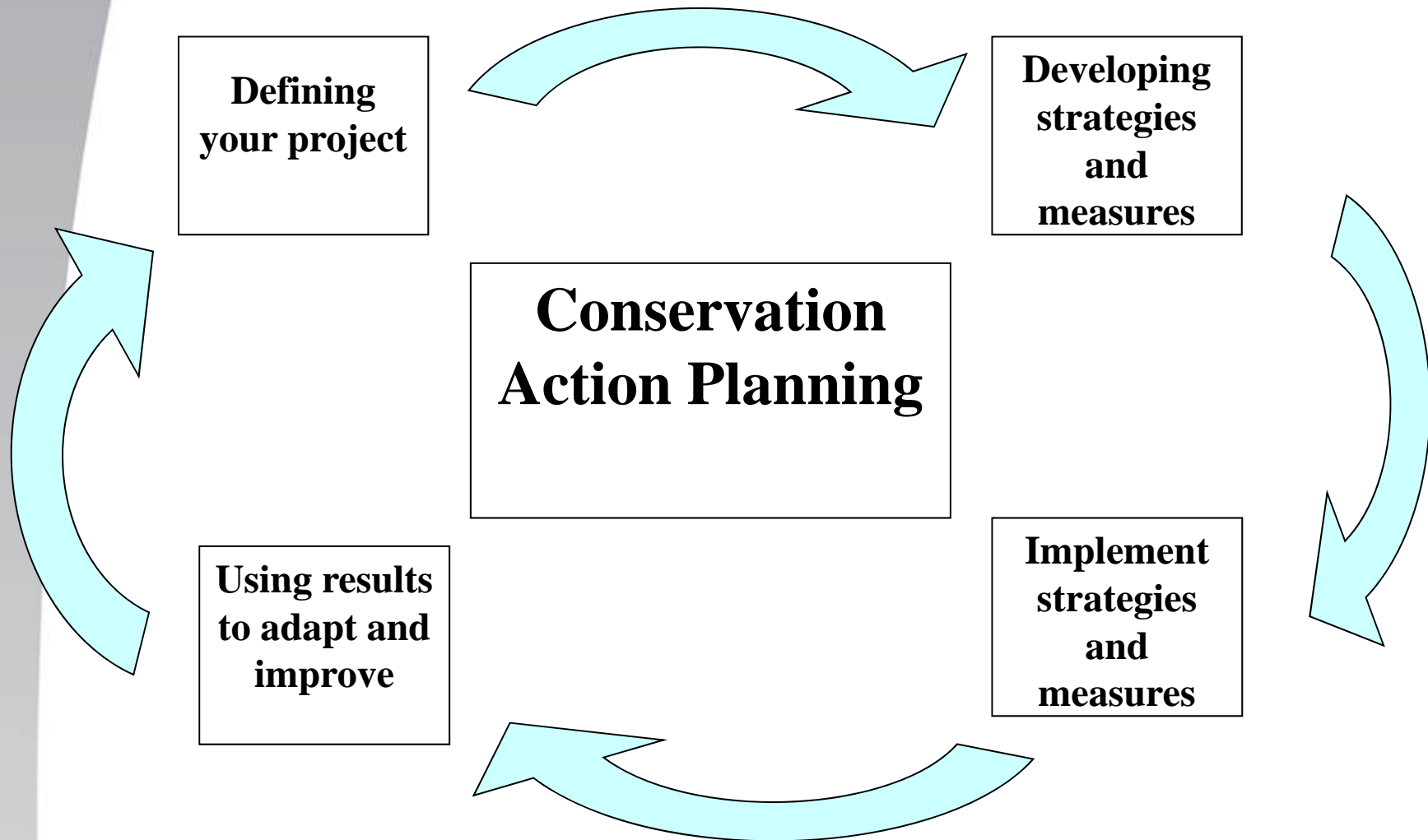




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# “Whole of Life Planning”



# Key Messages

- **Do your homework before starting a project**
- **MOU invaluable when individuals move on**
- **Engage all players ASAP**
- **Investment Proposal invaluable document**
- **Whole of Life planning**
  - A living process
  - Maintains focus
  - Ensures continuity





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# Katfish Reach Implementation Plan

Website: [www.katfish.org.au](http://www.katfish.org.au)

## **Katfish Reach**

