Rivers are the lifeblood of human settlements providing a myriad of ecosystem services. As the global population passes 7 billion, the sustainable management of our rivers and water resources is crucial.

The 15th International River Symposium, 8-11 October 2012 at the Melbourne Convention and Exhibition Centre in Victoria, Australia will look at Rivers in a Rapidly Urbanising World and explore the intricately linked pressures on rivers as our urban population grows and expands.

On behalf of the River Symposium Committee and International WaterCentre, it is our pleasure to invite you to participate in the world’s leading river management conference.

The River Symposium provides a platform for key issues to be explored and debated. Attended by more than 600 delegates from over 25 nations, the event presents a holistic view of river and water management, involving all sectors from science and community issues, to industry and business, policy and governance sectors.

Due to a diverse and interesting program, River Symposium attendance has grown significantly since its inception. Approximately one-third of delegates, comprised of leading scientists, researchers, scholars, community groups, government agencies and corporate leaders, are international and the other two-thirds Australian.

Over 50% of those who attend are key decision makers representing all sectors of water and river management, environment and industry. River and waterway restoration, health and management depend on the combined engagement of institutions, community, science and business of which all are represented at the River Symposium.

Involvement as a sponsor offers long lasting benefits well beyond the close of the event. We urge you to contact us at your earliest convenience to ensure you receive the greatest level of exposure.

Mark Pascoe
CEO, International WaterCentre

Prof Stuart Bunn
Chair, River Symposium Committee Director, Australian Rivers Institute

INVITATION
Sponsoring the River Symposium presents an opportunity for stakeholders within the industry to highlight their commitment and support to this unique sector. It offers and allows your organisation:

- extensive marketing opportunities and international exposure during the entire life of the event;
- access to more than 600 influential and engaged delegates;
- to connect with leading industry professionals;
- the opportunity to unlock and share knowledge; and
- to support attendance of leading professionals from developing countries.

With over 50% of attendees in 2011 being middle to senior level decision makers, sponsors have the exceptional opportunity to network and build relationships with those in the river and water industries.

Packages have been developed to maximise sponsor exposure and activities. We are more than happy to tailor any of the packages to suit your required benefits and budget. All packages include:

- promotional and branding opportunities;
- corporate networking; and
- marketing opportunities.
Themes
There are 6 key themes that will run throughout the 4 day program:

- **A river runs through it:** designing river cities
- **River health:** healthy rivers, healthy economies, healthy people
- **River ecology:** beneath the surface
- **River knowledge:** tools and techniques for action
- **River pressures:** pathways to sustainability
- **River partnerships:** integrating people, governance and policy

**THE PROGRAM**

**Riversymposium Committee**

- Prof Stuart Bunn (Chair), Australian Rivers Institute, Griffith University
- Emeritus Prof Angela Arthington, Griffith University
- Barry Ball, International WaterCentre and The University of Queensland
- Rod Hughes, Swan River Trust
- Michael Looker, The Nature Conservancy
- Gavan O’Neill, Melbourne Water
- Dr Jamie Pittock, Australian National University
- Clare Porter, Australian Water Association
- Lauretta Rogers, Brisbane City Council
- Dr Ian Rutherford, Department of Sustainability and Environment, VIC
In 2011, the International WaterCentre (IWC) took ownership of the International River Symposium, which is now IWC’s flagship event.

IWC provides the most advanced education, training, applied research and knowledge services to develop capacity and promote whole-of-water-cycle approaches to integrated water management around the world.

IWC was created in 2005 as a joint venture of four leading Australian universities:
- The University of Queensland
- Griffith University
- Monash University
- The University of Western Australia

IWC is supported by the Australian Government (Queensland). Because of its linkages with national and international networks and partners, IWC provides a breadth of expertise and experience rarely found in a single organisation.

IWC’s flagship program, the Master of Integrated Water Management, uses problem-based learning, case studies, field trips and industry placements to develop skills for integrated solutions in the real world. Graduates receive a co-badged degree from IWC’s four member universities.

IWC has conducted education, training and applied research projects worldwide including Australia, Asia-Pacific and Africa.

IWC’s national and international projects 2005 - 2011
The venue
The award-winning Melbourne Convention & Exhibition Centre is the largest and most versatile convention and exhibition space in the Southern Hemisphere and is the centrepiece of Melbourne’s new South Wharf development.

Visitors looking for a truly Melbourne experience will find it encapsulated here at the centre - art, entertainment, culture, food and wine all set among an absolutely stunning, award-winning architectural design.

The Melbourne Convention & Exhibition Centre will set the stage for a successful River Symposium in 2012.

The destination
Voted many times over as one of the world’s most livable cities, Melbourne is celebrated for its friendly locals, efficient services, laid-back atmosphere, fine wine and dining and world-class meeting facilities.

Melbourne is set around the shores of Port Phillip Bay, and its Central Business District is laid out in a large, rectangular grid, with trams servicing all major streets, making it easy to make your way around the city.

But it’s within Melbourne’s hidden laneways that the city comes to life. Here you will experience Melbourne’s contagious passion for coffee at chic cafes, sample award-winning local beer and wine at boutique bars, and gain a unique insight into local culture by visiting avant-garde art galleries.

A cosmopolitan city, Melbourne is located on the northern banks of the picturesque Yarra River, home to the Southbank precinct which boasts boutique shopping and internationally-acclaimed restaurants.

Melbourne is also celebrated as Australia’s home to the arts, sport and shopping. Yet just one hour’s drive takes you to a world away - take your pick from 100 local vineyards, rest and relax at an award-winning day spa, tee-off at a world-class golf course, swim with dolphins, or snowboard in the mountains during winter.

Whatever you’re looking for in Melbourne, the capital of the State of Victoria, you won’t be disappointed.
CORPORATE NETWORKING & CLIENT ENTERTAINING

Registration
• Five (5) x complimentary registrations including all catering, all conference sessions and social functions (value: $6800)
• Five (5) x complimentary Riverprize Gala Dinner tickets (value $850)
• Four (4) x complimentary Welcome Function tickets (value $220)

Delegate information
• An electronic copy of the delegate list* will be provided prior to the conference to allow you to target networking and meetings.
• An electronic copy of the delegate list* will be provided after the conference.

PUBLICITY & PROMOTION

Printed materials
• Organisation’s logo in the Registration Brochure
• Organisation’s logo in the Program Book, alongside a 70 word organisational profile

Signage
• Organisation’s logo on Riverprize signage boards displayed at the registration booth
• Organisation’s logo on Riverprize sponsor signage displayed at the venue

Website
• Organisation’s logo in the sponsor scroll on the home page of the Riverprize website, at 5 x frequency
• Organisation’s logo on the sponsors page of the Riverprize website, alongside a 70 word organisational profile
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Trade
• Double Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name (value $4600)
• Two (2) x Exhibitor Registrations including all catering, Welcome Function and plenary sessions (value $1000)

Marketing/advertising (Sponsor supplied)
• One (1) x 400 word article in an eNews prior to Riverprize Symposium
• One (1) x full page, full colour advertisement in the Program book
• One (1) x 300 word article printed in an edition of the Daily Newspaper distributed to delegates
• One (1) handout given to delegates at a plenary session and displayed in the delegates’ lounge

SPECIAL OPPORTUNITIES

Choice of one (1) of the following:
• Organisation’s logo prominently displayed on environmentally friendly, delegate satchel alongside conference information
• Organisation’s logo displayed on delegate lanyard
• Logo placed on Pocket Program distributed to all delegates
• Invite up to 14 delegates to join you for an informal networking lunch or breakfast

PACKAGES

Premier Sponsor | $60,000 + GST

*Delegates who have requested privacy will not appear on this list.
PACKAGES

Leading Sponsor | $40,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING

Registration
• Four (4) x complimentary registrations including all catering, all conference sessions and social functions (value: $5440)
• Two (2) x complimentary Riverprize Gala Dinner tickets (value: $1110)
• Two (2) x complimentary Welcome Function tickets (value: $111)

Delegate information
• An electronic copy of the delegate list* will be provided prior to the conference to allow you to target networking and meetings
• An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION

Printed materials
• Organisation’s logo in the Registration Brochure
• Organisation’s logo in the Program Book, alongside a 60 word organisational profile

Signage
• Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
• Organisation’s logo on the sponsors page of the Riversymposium website, at 4 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium website, alongside a 60 word organisational profile
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition in the plenary room

Trade
• One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name (value: $2300)
• One (1) x Exhibitor Registration including all catering, Welcome Function and plenary sessions (value: $500)

Marketing/advertising (Sponsor supplied)
• One (1) x 300 word article in an eNews prior to Riversymposium
• One (1) x half (1/2) page, full colour advertisement in the Program book
• One (1) x 200 word article printed in an edition of the Daily Newspaper distributed to delegates
• One (1) x handout displayed in the delegates’ lounge

SPECIAL OPPORTUNITIES
• Invite up to 14 delegates to join you for an informal networking lunch or breakfast

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PACKAGES
Supporting Sponsor | $25,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• Two (2) x complimentary registrations including all catering, all
conference sessions and social functions (value $2720)
Delegate information
• An electronic copy of the delegate list* will be provided after the
conference
PUBLICITY & PROMOTION
Printed materials
• Organisation's logo in the Registration Brochure
• Organisation's logo in the Program Book, alongside a 50 word
organisational profile
Signage
• Organisation's logo on Riversymposium sponsor signage
  displayed at the venue
Website
• Organisation’s logo in the sponsor scroll on the home page of the
Riversymposium website, at 3 x frequency
• Organisations’ logo on the sponsors page of the Riversymposium
website, alongside a 50 word organisational profile
• Logos displayed will be linked directly to your website
Audio visual
• Audio visual logo recognition in the plenary room

Trade
• One (1) x Exhibition Booth including booth shell, spotlights,
power supply and fascia signage with organisation’s name (value
$2300)
• One (1) x Exhibitor Registration including all catering, Welcome
Function and plenary sessions (value $500)
Marketing/advertising (Sponsor supplied)
• One (1) x 200 word article in an eNews prior to River symposium
• One (1) x quarter (1/4) page, full colour advertisement in the
Program book
• One (1) x 150 word article printed in an edition of the Daily
Newspaper distributed to delegates
• One (1) x handout displayed in the delegate lounge

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Contributing Sponsor | $15,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
- One (1) x complimentary registration including all catering, all conference sessions and social functions (original $1340)

Delegate information
- An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
- Organisation’s logo in the Registration Brochure
- Organisation’s logo in the Program book

Signage
- Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
- Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 2 x frequency
- Organisations’ logo on the sponsors page of the Riversymposium website
- Logos displayed will be linked directly to your website

Audio visual
- Audio visual logo recognition in the plenary room

Trade
- One (1) x Exhibition Booth including booth shell, spotlights, power supply and fascia signage with organisation’s name (value $2300)

Marketing/advertising (Sponsor supplied)
- One (1) x handout displayed in the delegate lounge

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Participating Sponsor | $7,500 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
- Two (2) x complimentary tickets to the Riverprize Gala Dinner (value: $340)

Delegate information
- An electronic copy of the delegate list* will be provided after the conference

PUBLICITY & PROMOTION
Printed materials
- Organisation’s name to appear in text in the Registration Brochure
- Organisation’s logo in the Program book

Signage
- Organisation’s logo on Riversymposium sponsor signage displayed at the venue

Website
- Organisation’s logo in the sponsor scroll on the home page of the Riversymposium website, at 1 x frequency
- Organisations’ logo on the sponsors page of the Riversymposium website
- Logos displayed will be linked directly to your website

Audio visual
- Audio visual logo recognition in the plenary room

Marketing/advertising (Sponsor supplied)
- One (1) x handout displayed in the delegate lounge

*Delegates who have requested privacy will not appear on this list.
PACKAGES
Poster Award Sponsor | $10,000 + GST

CORPORATE NETWORKING & CLIENT ENTERTAINING
Registration
• One (1) x complimentary registration including all catering, all
  conference sessions and social functions (value $1360)
• Two (2) x complimentary passes to the plenary session where the
  Poster Award is presented

Delegate information
• An electronic copy of the delegate list* will be provided after the
  conference

PUBLICITY & PROMOTION
Printed materials
• Organisation’s logo in the Registration Brochure where the Poster
  Award is profiled
• Organisation’s logo in the Program book where the Poster Award
  is profiled

Website
• Organisation’s logo in the sponsor scroll on the home page of the
  River Symposium website, at 1 x frequency
• Organisations’ logo on the sponsors page of the River Symposium
  website
• Logos displayed will be linked directly to your website

Audio visual
• Audio visual logo recognition before and after the presentation of
  the Poster Award

Marketing/advertising (sponsor supplied)
• One (1) x handout displayed in the delegate lounge

SPECIAL OPPORTUNITIES
• A representative of your organisation to assist with judging the
  posters in association with members of the River Symposium
  Committee
• Organisation’s logo will be on the Plate that is awarded to the
  Poster Award winner
• A representative of your organisation to present the Plate to the
  Poster Award Winner

Poster Award Sponsor | $10,000 + GST

2011 Winning Poster
Author: Cassandra Davis

*Delegates who have requested privacy will not appear on this list.
PAYMENT & CONDITIONS

- All prices listed are in Australian Dollars.
- All payments must be made in Australian dollars.
- Bank cheques, direct transfers and credit card payments will be accepted.

Sponsor agreements
Once your preferred sponsorship package has been negotiated, the Event Organisers will prepare a Sponsor Agreement for your signature.

Sponsorship cancellation policy
Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

Disclaimer
The entitlements listed in this document are offered on the basis that confirmation of a sponsor’s involvement is received prior to the deadline specified by the Event Organiser (e.g. production of promotional material).

The River Symposium Management reserves the right to amend these packages subject to change in the program format.

Responsibilities of sponsors
It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the conference and provide photographs, text and any other materials in a timely manner to the organisers.
The event organiser | General enquiries
Ozaccom+ Conference Services has been appointed as the Event Organiser for 15th International River Symposium. Please feel free to contact Ozaccom+ if you have any queries regarding the River Symposium or your involvement.

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15th International
RIVER SYMPOSIUM
Melbourne, Australia
8-11 October 2012

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